



MAILERS TECHNICAL ADVISORY COMMITTEE

UNITED STATES POSTAL SERVICE™

To: MTAC Members and Association Executives
From: Anita Pursley, MTAC Industry Chair
Subject: MTAC Industry Vice Chair Election Process
Date: June 15, 2011

As announced at the May 25 MTAC General Session the following are our candidates for the position of MTAC Industry Vice Chair in the upcoming election:

- Chris Lien from IDEAlliance
- John Stark from IDEAlliance

The elected candidate will be Industry Vice Chair for 2012-2013 and Industry Chair for 2014-2015. Upon election, the Vice Chair no longer represents an association, but becomes a representative for the mailing industry at large. This is a great honor and a significant responsibility.

The two candidates were selected by our committee of past MTAC chairs, led by Don Harle, along with Joyce McGarvy, Bob O'Brien, Coleman Hoyt, Joe Schick and Joe Lubenow. Their names were submitted to the senior management of the Postal Service for review, and they now have the opportunity to seek your support.

The election will be held at 5:00 pm on Wednesday, August 17 at the Business Meeting of Industry MTAC members.

In the interest of fostering maximum participation, the MTAC Executive Committee has decided to allow absentee ballots for this election. Please use the absentee ballot only if you know you will not be able to attend the August 17 meeting in person. Absentee ballots will be counted only if they arrive by cob August 10. If you need to use that option, print out, complete and mail the attached absentee ballot to Anita Pursley, MTAC Industry Chair, c/o Ernie Harris, MTAC Program Manager, US Postal Service, 475 L'Enfant Plaza SW, Room 4541, Washington DC 20260-5006. Those eligible to vote include MTAC member representatives and association executives as listed on our current roster, as well as the industry members of the Executive Committee and our ex officio members, that is, the past industry chairs. Because of this procedure, we will need to issue ballots on August 17 only to those who have not submitted an absentee ballot. The candidate receiving the greatest number of votes will be elected Vice-Chair.

Other business to be conducted at the August 17 Business Meeting of Industry MTAC members will be the opening of nominations for the Leadership Committee positions for 2012-2013. Following precedent, eligibility for MTAC leadership positions is limited to MTAC members, not including association executives. Please be aware the specific number and titles of Leadership Committee positions are currently being discussed by the Executive Committee and that this information will be provided to you as soon as possible.

Candidates may be nominated by their colleagues or may nominate themselves, but if you nominate someone, please verify in advance that they are willing and able to serve. Nominations must be submitted to the Industry Executive Committee no later than Wednesday, November 16, 2011.

As has been the case since the standing subcommittees of MTAC with separate rosters were abolished, eligibility for voting for the Leadership Committee members is the same as for the election of the Industry Vice Chair. Please note that absentee ballots will not be utilized for the Leadership Committee elections. The Leadership Committee elections will occur at our regularly scheduled Business Meeting of Industry MTAC members on November 30, 2011.

I would like to take this opportunity to thank our selection committee for their diligent efforts to provide us with the best possible leadership candidates as we move forward. Having had the opportunity to work with Chris Lien and John Stark over the years, I am confident that both of them can represent us well. I now invite you to consider the candidates and prepare to make your decision.

Anita Pursley
MTAC Industry Chair

Attachment



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ABSENTEE BALLOT FOR AUGUST 17, 2011 ELECTION*

(USE ONLY IF NOT ABLE TO ATTEND MEETING IN PERSON)

MAILERS TECHNICAL ADVISORY COMMITTEE (MTAC) INDUSTRY VICE CHAIR FOR 2012 – 2013 (BECOMES INDUSTRY CHAIR FOR 2014 – 2015).

(NOTE: RULES FOR ELECTION ARE SPELLED OUT IN JUNE 15, 2011 LETTER FROM CURRENT MTAC INDUSTRY CHAIR ANITA PURSLEY TO MTAC MEMBERS AND ASSOCIATION EXECUTIVES)

PLEASE COMPLETE THE FOLLOWING TO CAST YOUR VOTE IN ADVANCE:

CANDIDATES: VOTE FOR ONE (1) CANDIDATE BY PLACING “X” IN BOX BELOW

CHRIS LIEN

JOHN STARK

MAIL TO:

ANITA PURSLEY, MTAC INDUSTRY CHAIR
c/o ERNIE HARRIS, MTAC PROGRAM MANAGER
US POSTAL SERVICE
475 L'ENFANT PLAZA SW ROOM 4541
WASHINGTON DC 20260-5006

* NOTE: ABSENTEE BALLOTS ARRIVING AFTER COB AUGUST 10TH CANNOT BE COUNTED.

* PLEASE PRINT AND SIGN YOUR NAME BELOW SO WE CAN CHECK YOU OFF AS HAVING VOTED

PRINT NAME _____

SIGN NAME _____

(PLEASE NOTE: ALL BALLOTS ARE CONFIDENTIAL)